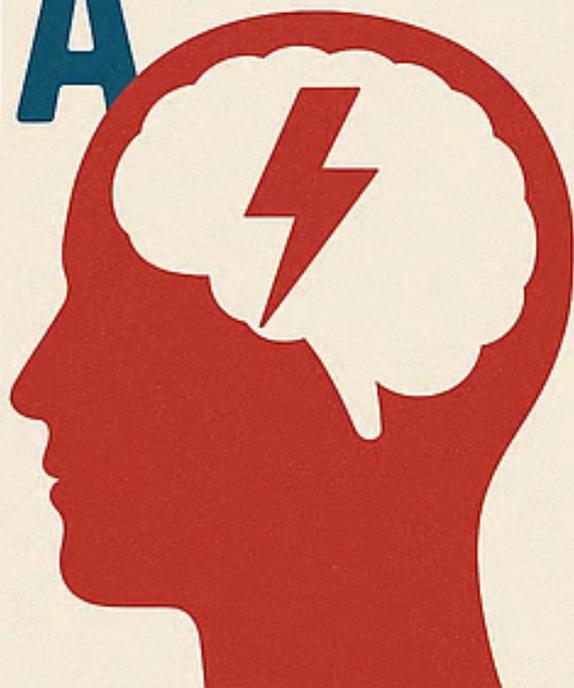


**World Trauma Day 2025 - CPR
Awareness Week - TAEI
Commissionerate - Special
Edition**

TAEI

**WORLD
TRAUMA
DAY
2025**

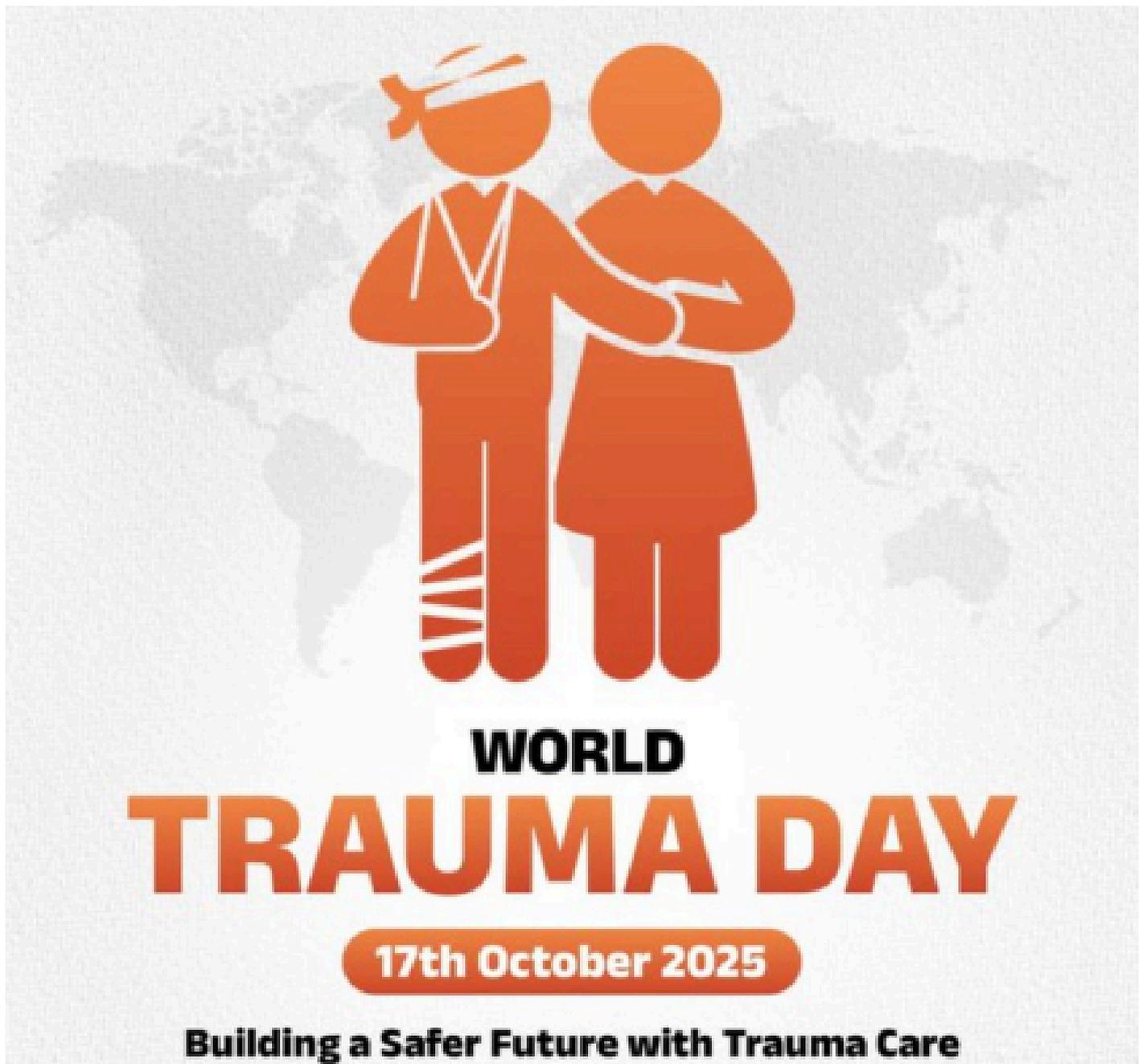


Background



World Trauma Day is observed annually on October 17 to highlight the global impact of trauma, promote prevention strategies, and advocate for improved emergency care systems. **World Trauma Day was established in 2011 by the Trauma Association of India** and is observed on **October 17 each year**. The motivation behind this initiative stemmed from the alarming statistics related to trauma injuries and fatalities. In 2025, this day serves as a critical reminder of how injuries and traumatic events affect millions worldwide, often leading to preventable deaths and long-term disabilities. It encourages communities, healthcare professionals, and policymakers to collaborate in reducing trauma's burden.

Theme



This year's theme, "**Building a Safer Future with Trauma Care**," underscores the need for timely interventions, public awareness, and robust medical systems to mitigate trauma's effects.

Particularly emphasized in regions like India, where road accidents are a leading cause, the theme calls for investments in emergency response, training, and infrastructure to save lives during the critical "**golden hour**" **the first 60 minutes** following an injury when prompt care can dramatically improve outcomes.

Activities carried out by Institutions across Tamil Nadu

CPR Awareness Week – Program Highlights & Community Engagement

- The CPR Awareness Week was observed with great enthusiasm, marking a significant step toward building a community that is informed, empowered, and prepared to save lives. The program emphasized the importance of Cardiopulmonary Resuscitation (CPR) as a critical life-saving technique and encouraged widespread public participation.

Inaugural Session

- The event commenced with a brief yet insightful introduction on the importance of CPR, focusing on its vital role in emergency situations and the need for community-wide awareness. Participants collectively took the CPR Awareness Oath, reaffirming their commitment to act responsibly during medical emergencies.



இதயநுரையீரல் புத்துயிருட்டல் (CPR) நிகழ்ச்சி

CPR AWARENESS PROGRAM
GOVERNMENT MEDICAL COLLEGE & HOSPITAL KARUR.



Activities carried out by Institutions across Tamil Nadu

Training & Skill Development

- A comprehensive theory session on Basic Life Support (BLS) was conducted by certified trainers, covering essential concepts, emergency response steps, and the science behind CPR.

Following the theory session, participants engaged in:

- Live demonstration of CPR techniques
- Hands-on training using mannequins
- Step-by-step practice of chest compressions and rescue breaths
- These sessions ensured that participants not only learned the technique but also gained the confidence to perform CPR correctly during real-life emergencies.

CPR Awareness Skit

- Nursing students from various institutions performed an engaging CPR Awareness Skit, highlighting the importance of timely action, bystander involvement, and best practices during cardiac emergencies. The performance received an overwhelming response from the audience for its clarity and impact.

GOVT STANLEY MEDICAL COLLEGE AND HOSPITAL
CPR AWARENESS STREET PLAY



Training Video

Awarness Skit Play

Awareness Activities & Community Involvement

A series of innovative and interactive activities were organized to reach diverse audiences and reinforce the message of prompt bystander intervention:

Mass CPR Demonstration

A large-scale demonstration showcased the CPR technique, helping the public visualize and understand the correct procedure.

Street Play

A captivating street play conveyed real-life scenarios, emphasizing the need for quick thinking and immediate CPR administration

Poster Competition

Participants created thoughtful and informative posters, spreading awareness through creative expression.

Quiz Competition

An engaging quiz tested participants' understanding of CPR and BLS concepts, creating a healthy competitive spirit.



Essay Writing Competitions

Quiz Activities



Awareness Activities & Community Involvement

Awareness Booths

Dedicated booths provided information, demonstrations, and one-on-one interactions to educate the public.

Panel Discussion

A panel discussion on “CPR Techniques and the Role of Bystanders” was conducted from 3:00 PM to 4:00 PM, featuring healthcare experts who shared insights on emergency management, bystander responsibilities, and the importance of prompt intervention. Participants had the opportunity to interact with experts, ask questions, and clarify doubts, making it one of the most impactful sessions of the day.

Digital Engagement

To ensure wider participation beyond the event venue, online initiatives were made available throughout the week:

Online CPR Pledge through the MyGov Portal

Online Quiz through the MyGov Portal

These activities encouraged individuals from across the region to take part in CPR awareness efforts at their convenience.

Conclusion

The CPR Awareness Week successfully brought together students, healthcare professionals, and the general public in a unified mission to promote life-saving skills. With active participation, impactful demonstrations, creative competitions, and expert guidance, the event strengthened community preparedness and emphasized that every second counts during a cardiac emergency.



Awareness Booth



Bike Rally



Awareness Walk



Pamphlet Distribution



Thank you